

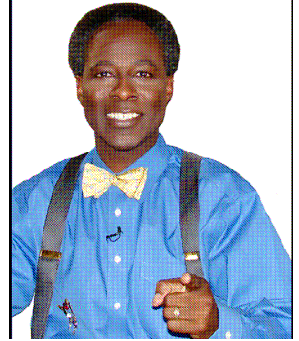
DARRYL L. MOBLEY PRESENTS!

www.DarrylMobley.com

Tel 512-795-9684 ext 101

Selected Speech Topics

Leadership – In Life. In Business. In Love.: There is no need to be a living cliché – “*successful in business, but a failure in relationships.*” The answer: **Leadership – In Life. In Business. In Love.** This presentation helps audience members lead a life of successful congruence in their personal and professional lives. The principles of leadership can be applied to all areas of life. When your life leadership is combined with use of the Law of Attraction --- the result is a successful all-around life. **Leadership – In Life. In Business. In Love.** - can be a keynote, 4-8 hour workshop, or a 2-day training retreat.



Return On Living™: *Getting The Most Out Of The Life You Have* - can be a keynote, 4-8 hour workshop, or a 2-day training retreat. This presentation/training deals with the relatively unique area of helping men and women understand the importance of creating personal and professional lives that are powerful, oriented correctly, and congruent – leading them to maximize their **Return On Living™** (R.O.L.™). This leads to more productivity & profit at work and at home. The great thing is that the skills that successful managers show at work are key to the **R.O.L.™** approach. Development of specific **R.O.L.™** plan for audience members occurs during workshop and retreat formats.

How To Create Your Personal Brand™: *10 Steps To More Success, Money and Achievement* - can be a keynote, 4-8 hour workshop, or a 2-day training retreat. Just as important as leadership for emerging business leaders in this knowledge-based society is the development, care and feeding of their **Personal Brand™**. Indeed, Personal Branding is increasingly becoming the key to personal and professional success. It is a compass during the challenging times. It is the stuff of leadership! In laying out the benefits of Personal Branding, here are a few of the points Darryl will cover: *How to create an emotional connection with your best internal and external customers; How Visual Discontinuity creates your brand foundation; and How to develop your Unique Personal Proposition.* Development of specific **Personal Brand™** plan for audience members occurs during workshop and retreat formats.

How To Create A Life Worth Living™ - can be a keynote, 4-8 hour workshop, or a 2-day training retreat. This training is designed for men and women who want to have successful and fulfilling professional and personal lives. Topics covered during this powerful presentation can include any combination of the following (decided in consultation with the client): *self-mastery, personal power, personal branding, strengthened relationships, personal goal setting, professional goal setting, personal finance mastery, and parenting.* (Note: The training, especially the module-based workshop and 2-day retreat versions, is tailored to meet the needs of the audience.) Development of specific **How To Create A Life Worth Living™** mapping plan for each audience member occurs during the workshop and retreat formats.

Other...

- **INNOVATION, CREATIVITY & NEW BREAKTHROUGHS** in response to change and competitive challenges
- **HOW TO DEVELOP AS A TEAM** when time constraints and market pressures require effective change
- **HOW TO CREATE SYNERGY** between home and work lives
- **LEADERSHIP** of diverse work forces
- **HOW TO DEVELOP** strategies necessary to adapt to change, solve problems and win in the marketplace
- **HOW TO MOVE EFFECTIVELY** from where you are to where you want to be
- **MOBLEY'S MASTER PLAN** to achieve goals and objectives
- **MOVE FORWARD TECHNIQUES** to Get It Done!
- **PERSONAL POWER** techniques for leaders
- **HOW TO FACE CHALLENGES** and win at the game of business
- **GOAL SETTING** for maximum achievement

DARRYL L. MOBLEY PRESENTS!

www.DarrylMobley.com

Tel 512-795-9684 ext 101

Darryl L. Mobley Bio

Darryl is CEO and creative director of the **HOW TO CREATE A LIFE WORTH LIVING™** Training, Coaching and Corporate Consulting Program, the **Do Your Brand Personal Brand™** training, founder of the **UNIVERSITY OF PERSONAL SUCCESS™** – a producer of online and teleseminar materials that transform lives, founder & publisher of **Family Digest®** Magazine – a leading, national family & relationship publication, executive producer & host of **THE FAMILY DIGEST TV SHOW**, founder & executive director of the **Mobley Unlimited Consulting Group** – a leading marketing, branding, strategy & innovation consultancy that guarantees to grow clients' businesses (www.MobleyUnlimited.com).

Darryl is author of several books and success-training programs. Darryl, creator of the **Return On Living™** program and known as the *Winner's Life Coach* (www.DarrylMobley.com), is one of the most sought-after personal development speakers and trainers in the country. Darryl's previous experiences include several and varied highly successful brand & category management assignments for the Procter & Gamble Company, serving his country as a Military Intelligence Officer in the U.S. Army, and making money as a child by picking fruit, collecting bottles from the sides of roads, and catching and then selling wild snakes.

Darryl, an Executive in Residence at the University of Tennessee, is also a graduate of West Point – the U.S. Military Academy, and has an MBA. Darryl dove for pearls in Tahiti, Ran with the Bulls in Pamplona, Spain, partied at Carnival in Rio, participated in the World Wife Carrying Championships in Finland, savored the flavors at Oktoberfest in Munich, parachuted hundreds of times, backpacked throughout Asia, visited all 50 states & capitals, has run marathons, trained for National & Olympic teams, ... Darryl's personal motto is, *"Enjoy Life!"* Darryl coaches his kids' teams and is very active in their lives. One of his beliefs: "Dads have to be there – wherever there is!"

Darryl inspires his audiences to take action by revealing that most people fail to reach their personal and professional potential and be happy

during their life's journey. He continues that most people fail, not because they don't want the best that life has to offer. Most people fail because they don't know the specific action-steps that will lead them to success. Darryl's philosophy: *"If we knew better, we'd do better."* He then provides knowledge that audience members can use.

What industry leaders and clients say...

"Darryl is a genius at marketing and uncovering powerful consumer motivations."

- Sheldon Dennis – President of Dennis & Associates

"Darryl has the uncanny ability to look beyond the 'could haves', 'should haves', and 'would haves' to help you to successfully tackle whatever challenge you face."

- Tonya Hinch – CEO of Don Hinch & Associates and Founder of LifePlanning Unlimited

"Darryl is simply amazing."

- Success Expert Dr. Dennis Kimbro

Darryl's book "is very insightful and helpful as a guide to leading a value-centered life, and helping my family do the same. [His] book caused me to test my beliefs, to reflect on the passages, and to modify my beliefs..."

- Robert A. McDonald - Vice Chairman, Procter & Gamble

"Conversations with Darryl Mobley... will uncover exciting new possibilities for your family, relationship, finances, career, health, and more! I recommend him 100%!"

- Les Brown – Legendary Motivator, Author & TV Host

"Darryl understands the 'you' that you don't even know!"

- Dave Rodders – Engineering Consultant

"I've known Darryl for more than 25 years – since his days as a cadet at West Point and as an Officer in the Army. He has always cared that others maximize the lives they live."

- Stephanie Tillery

Others say...

- "Darryl is very growth oriented."
- "He's an incredible speaker combining great content, specific action steps and motivation."
- "Darryl's approach to living is the best I've seen."
- "Darryl's key strength is strategic and creative thinking."
- "Darryl's attitude and enthusiasm are highly motivating."
- "Darryl is one of the most talented individuals I have had the privilege to work with."